Cloud Migration Proposal Template

1. Executive Summary
 Short overview of migration goals, timeline, and expected impact.

2. Client Infrastructure Overview
 Current environment, key pain points, and technical/business goals.

3. Migration Strategy
 Selected approach (lift & shift, re-platforming, re-architecting) and tools.

4. Project Phases & Deliverables
 Table or section for each phase (Discovery, Migration, Monitoring, etc.)

5. Timeline
 Timeline graphic with start/end dates, milestones, and downtime.

6. Roles & Responsibilities
 Split responsibilities between client team and provider team.

7. Risk Management Plan
Top 3–5 risks and strategies to mitigate.

8. Pricing Breakdown
 Table of hourly rates, estimated hours, and total estimate.

9. Support Plan (Optional)
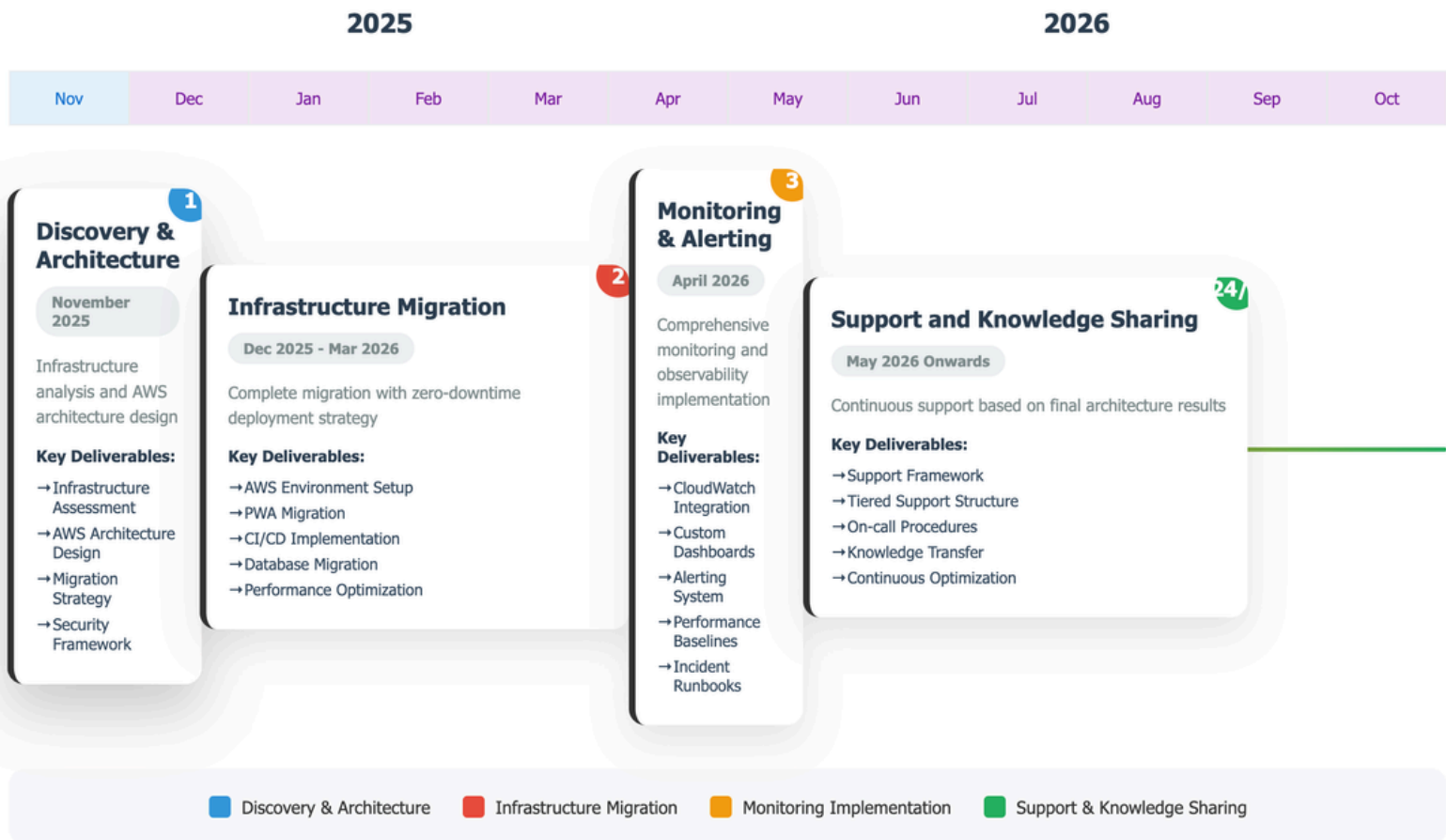Ongoing support options and knowledge transfer process.

10. Next Steps
Call to action to move forward.

Visualization of Cloud Migration Proposal

The example of Gart Solutions' proposal visualization.

2025   **2026**

Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct

Discovery & Architecture `1`

November 2025

Infrastructure analysis and AWS architecture design

Key Deliverables:
→ Infrastructure Assessment
→ AWS Architecture Design
→ Migration Strategy
→ Security Framework

Infrastructure Migration `2`

Dec 2025 - Mar 2026

Complete migration with zero-downtime deployment strategy

Key Deliverables:
→ AWS Environment Setup
→ PWA Migration
→ CI/CD Implementation
→ Database Migration
→ Performance Optimization

Monitoring & Alerting `3`

April 2026

Comprehensive monitoring and observability implementation

Key Deliverables:
→ CloudWatch Integration
→ Custom Dashboards
→ Alerting System
→ Performance Baselines
→ Incident Runbooks

Support and Knowledge Sharing `24/`

May 2026 Onwards

Continuous support based on final architecture results

Key Deliverables:
→ Support Framework
→ Tiered Support Structure
→ On-call Procedures
→ Knowledge Transfer
→ Continuous Optimization

■ Discovery & Architecture   ■ Infrastructure Migration   ■ Monitoring Implementation   ■ Support & Knowledge Sharing

Critical Project Milestones

Architecture Approval
End of November 2025 - Final AWS architecture design approval and migration strategy sign-off

Seamless Platform Transition
Q1 2026 - Blue-green deployment strategy maintaining uninterrupted business operations

Performance Validation
March 2026 - Complete performance testing and optimization validation